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## **Hunting Product Reviews**

There have been a lot of questions recently about product reviews from companies and readers alike. I am fortunate and humbled that various hunting related Internet outlets have become over the years one of the most popular hunting information sources. With that popularity the interest of hunting product and service providers has grown. Some readers want to know on what I base my reviews. An often-asked question is “Do you test the product yourself or do you just post the information you’re provided with?”

This is a very legitimate question that I will gladly answer in the form of the following product review policy.

As a writer and hunter I have a responsibility to my fellow hunters and the company whose product or service I review. I am fully aware that a review may be the deciding factor for someone to purchase a product. To serve the readers and the product / service company the best way, I find it imperative that any product / service reviewed on this website and my other outlets should be based on personal experience (field tests).

Therefore it is my policy to write all my reviews based on my personal field tests of a given product. I strive to be fair in my assessment of a product or service. The things I look for are quality, usefulness, service, safety and fair pricing. My aim is to provide my readers with a qualified unbiased review based on real life testing while at the same time providing the company with the best possible endorsement of the product or service. If a product / service does not measure up to my expectation or the promises advertised the review will not be published. In such cases the product will be returned with suggestions of how to improve it based on my experience.

### **Product Manufacturer Information**

Through various Internet outlets, seminars and well published outdoor writers I have contact with thousands of hunters from all walks of life. Per any given year I receive hundreds of emails from hunters asking me about my opinion of a particular product. For many years I enjoy a respected reputation within the hunting community. In other words I am in the fortunate position to improve your customer base.

If you have any questions or would like to arrange a product field-test please contact me by email at: [OthmarV@shaw.ca](mailto:OthmarV@shaw.ca)

Sincerely

Othmar Vohringer

Merritt, BC. June 2011